Retention Planning and Initiatives 2007

Update for the Student Affairs Committee of the Board of Trustees
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Susan Maxam
Director, Center for Academic Excellence

Outline

1. How many leave and when?

2. Why do they leave?

3. What are we doing?

Retention: The Numbers

- Two basic sets of comparison numbers
 - First-to-second year rates
 - 6-year graduation rates

First Year-Second Year Retention

	2005 report (w/o CAP)	(w/CAP)	<u>2006</u>	
				(w/CAP)
1994 cohort –	77.6%	74.6%		
1995 cohort –	77.2%	74.8%		
1996 cohort –	75.0%	72.6%		
1997 cohort –	80.1%	78.7%		
1998 cohort –	77.7%	73.2%		73.2%
1999 cohort –	74.6%	73.5%		73.5%
2000 cohort -	77.6%	75.5%		75.5%
2001 cohort -	78.4%	76.6%		76.7%
2002 cohort –	78.1%	77.1%		77.0%
2003 cohort –	77.3%	76.6%		75.9%
2004 cohort –				75.9%
2005 cohort -			71.7%	

Mean percentage national first- to second-year retention rates:

Total 68%

Ph.D. Private 82%

Ph.D. Public 78%

MA/First Professional Private 76%

MA/First Professional Public 70%

BA/BS Private 71%

BA/BS Public 66%

Two-Year Private 62%

Two-Year Public 52%

Pace University (2005-to-2006) 71.7%

Pace University (1995-2005 avg.) about 77%

SOURCE: ACT, INSTITUTIONAL DATA FILE, 2006

6 Year Graduation Rates

	2005 report (w/o CAP)	2006 report
	(w/CAF	<u>)</u>
2001 (1994 cohort) -	60.2%	
2002 (1995 cohort) -	56.7%	
2003 (1996 cohort) -	56.8%	
2004 (1997 cohort) -	62.5%	
2005 (1998 cohort) -	61.0%	55.1%
2006 (1999 cohort) -		56.0%

Mean percentage of the national persistence to degree rates by institutional type:

Total 49%

Ph.D. Private 66%

Ph.D. Public 50%

MA/First Professional Private 58%

MA/First Professional Public 41%

BA/BS Private 59%

BA/BS Public 43%

Pace University 59%

SOURCE: ACT, INSTITUTIONAL DATA FILE, 2006

Note: adjusted from 5-year to 6-year rates

Why Do Students Leave College?

- Pre-existing Reasons
- Student-related Reasons
- Money
- Institution-related Reasons

Institutional Reasons

- 1. Failing to espouse and enact an enduring commitment to its students
- 2. Failing in its commitment to the quality of education for all its students
- 3. Failing to integrate all students into the social and academic communities

Why Do Students leave Pace?

- a. 2003 Enrollment Management Attrition Analysis Report
- b. 2005 OPARABS retention report
- c. 2003 Pace Poll Focus Group Summary
- d. 2004 Pace Poll Focus Group Summary
- e. 2004 Pace Poll Sophomore Focus Group Summary

Why Do Students leave Pace?

- 1. Money both cost and value (a, c)
- 2. Inconsistent academic quality and rigor (a, b, c, d, e, f)
- 3. Lack of customer service and responsiveness (a, c, d, e, f)
- 4. Lack of school spirit and identity (c, d, e)
- 5. Poor academic advising (a, b)
- 6. Personal problems (a)

What are we doing?

- Transcript Request Intervention Program (TRIP)
- Retention Data Coordination
- CAPfinancial aid
- Comprehensive Freshman Advising Program (CFAP)

What are we doing?

- Transfer Student Outreach
- Action Teams