



Scott Schulman has spent his career in the information and media industries, as a leader of global businesses and consultant/advisor to many of the world's most successful and innovative companies. As a CEO, Board Director, Consultant and Executive Advisor, he focuses on helping companies drive

organic growth through new customer-driven strategies and business models.

Scott currently serves as a Senior Advisor at the Boston Consulting Group, where he works with the Technology, Media & Telecom practice to help global clients with growth strategy; business transformation; and new marketing, sales and pricing models. He also is working as an Executive Coach with BCG's People & Organization practice.

Scott serves on the Board of Directors of Marketplace Events, the largest producer of consumer events in North America. He also conducts his own advisory work with growth companies in the information industry and with private equity firms pursuing new opportunities.

Previously, as CEO of UBM Americas, Scott led the growth transformation of the largest events business in the Americas and a portfolio of vertical business-to-business information companies. UBM's significant acceleration of organic growth led to its very successful sale in 2018.

Prior to UBM, as President of Rodale, Scott led the leading health and wellness media company through an expansion of its digital business and international footprint.

